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Meridian Choice to Offer Lowest Cost Bronze and Silver Health Insurance Plans in Greater Flint and Kalamazoo Areas Beginning November 1, 2015

DETROIT (October 30, 2015) – Meridian Choice continues to put care first by offering the lowest price Health Insurance Marketplace plans in its expanded service area. The lowest priced Bronze and Silver health insurance plans, along with the competitively priced Gold and Catastrophic plans, are available to members beginning November 1, 2015.

An overall rate decrease of 12.6 percent and the introduction of the new Meridian Choice “Healthy” product family means consumers have more affordable options when shopping for 2016 health insurance coverage through the Marketplace.

“We did the right thing for Michiganders and reduced rates when many other health plans were not able to. This was possible due to our provider partnerships and monitoring utilization in the first two years,” said Sean Lancaster, Executive Director of Operations for Meridian Choice.

Genesee and parts of Lapeer counties join the current southwest Michigan service area in Kalamazoo, Van Buren and portions of Calhoun counties. All Meridian Choice plans include comprehensive provider networks, cover the essential health benefits and offer free preventive health care.

“We are pairing our commitment and focus on affordability with the introduction of our products in the greater Flint area,” Lancaster said. “Our plans, especially the Healthy plans, are designed to provide more affordable options with access to high quality care.”

Meridian Choice also launched two new online functions, enrollment and bill pay. This process creates a stress-free way to buy and pay for insurance. Those looking for a plan can shop for insurance beginning November 1, 2015 directly from the Meridian Choice website at www.meridianchoice.com.

Open enrollment for 2016 coverage begins November 1, 2015 and ends January 31, 2016. To get coverage starting January 1, 2016, you must enroll by December 15, 2015. You are unable to get insurance through the Marketplace at any other time, except under certain circumstances.

Meridian Choice is a federal Health Insurance Marketplace Qualified Health Plan (QHP). It offers individual and family plans in the Catastrophic, Bronze, Silver and Gold tier levels through the Marketplace. Meridian Choice is affiliated with Meridian Health Plan – a family-owned, family-operated health plan with extensive experience in its Medicaid, Medicare and pharmacy benefit management subsidiary operations in Michigan, Illinois and Iowa. To learn more about Meridian Choice visit www.meridianchoice.com.