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Meridian's Milestone Anniversary Brings New Face to One Campus Martius

DETROIT (July 13, 2017) – Meridian celebrates their 20 year anniversary by making their mark on the One Campus Martius building that sits in the heart of downtown Detroit. The cornerstone of Campus Martius Park will now host Meridian’s logo along with the company’s name, which will be prominently displayed on the 14th floor. The sign was hand-made by Detroit’s own Fairmont Sign Company.

“It’s an exciting time for both the city of Detroit and Meridian,” said Jon Cotton, president and COO, Meridian. “As the city evolves and grows, we do too. Displaying our name on the building helps to make our presence known in the Detroit skyline and lets our community and members know that we are here. Having a local company build the sign for us was just as important.”

Meridian started its journey in 1997 with less than 20 employees. Today, the company has close to 2,000 employees with its headquarters at One Campus Martius. Meridian owns fifty percent of the building with Bedrock Management, LLC after the joint purchase in 2014. The new sign is a permanent addition to the building as Meridian grows into the space.

“Meridian shares our focus on increasing opportunities for all within Detroit’s Central Business District,” said Bedrock CEO Jim Ketai. “We’re proud to partner with them in ownership of One Campus Martius, and are excited for the new exposure this signage will surely bring.”

Meridian Family Members gathered in Campus Martius Park on July 11 to celebrate the 20th anniversary of Meridian, as well as the sign being unveiled and lit for the first time.

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About Meridian

Meridian is a family-owned, family-operated group of health plans with offices in Michigan and Illinois. Meridian’s affiliates include MeridianHealth (Medicaid), MeridianCare (Medicare), MeridianChoice (Health Insurance Marketplace), and MeridianRx, a Pharmacy Benefit Management company. Meridian serves more than 900,000 members in three states. For more information, visit www.mhplan.com.